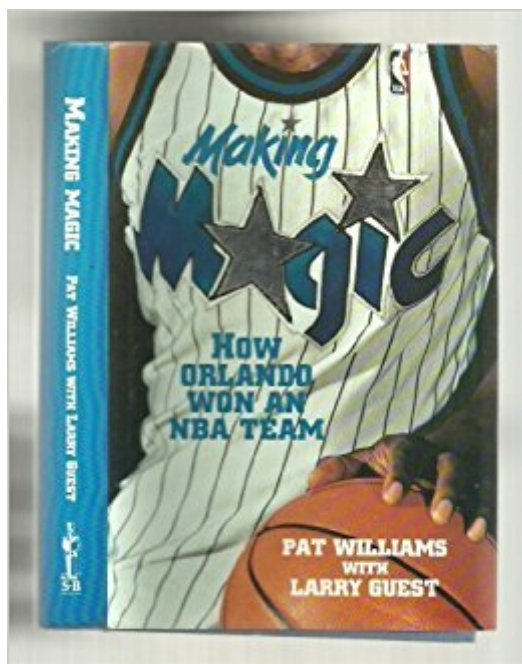


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# Making Magic: How Orlando Won An NBA Team



## Synopsis

Book by Williams, Pat, Guest, Larry

## Book Information

Hardcover: 275 pages

Publisher: Tribune Pub; 1st edition (September 1989)

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## Customer Reviews

The seeds for more than league growth were sown over two years ago when the NBA Expansion Committee awarded new franchises to the cities of Charlotte, Miami, Minneapolis, and Orlando: a new sports genre was also conceived, the "how-we-got-our-team" narrative. Following closely on the tar heels of the Charlotte saga, Joe Drape's *In the Hornets' Nest* (LJ 11/1/89), is this story of the Orlando Magic scripted by general manager Williams, formerly of the Philadelphia 76ers. Whereas the Charlotte story is told from the perspective of an outsider looking in, Williams, the point guard in Orlando's quest for a franchise, details the machinations, intrigues, and manic mood swings over a three-year period from the inside out. Williams, who seemingly never met a cliché he didn't like (or use in this book), is nevertheless informative. Interesting, but not essential.- Barry Miller, Austin P.L., Tex .Copyright 1989 Reed Business Information, Inc.

When people think about a vision or a dream what exactly happens when they have to apply themselves to get those accomplished--Magic is created. In this book, there is a lesson for all to learn, that lesson is dreaming and creating are two different items. People have dreams, people have vision and they so diligently want to do them, but once they look at the hard work they have to put in, the dream stops---it is dead. The Orlando Magic were created out of a dream, but were assembled by vision. This book explains why it is so important to have a map lined out in front of

you, or your business to create MAGIC. This book goes into every single detail in how the Orlando Magic were lifted up, and how many people are needed to be assembled to create something out of nothing. The author does a great job at explaining the little things that are needed, and the big as well. The Mayor, the dance team, phone calls, newspaper clippings, press conferences, scouting, tickets, arena, draft, travel, it just goes on and on and on. If the dream was just that, a dream it never would have taken off. The Magic are alive and thriving because of Pat Williams and his staff were willing to make it happen. Every single hiccup was another road bump to success. If you need a real fairy tale to show dreams do come true, then just stop and look at the city of Orlando. Two great, awesome dreams came to life and both are Magical.

Every Magic fan should read this. Great origin stories.

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